

New and Notable Non-Fiction Titles

Call No.	Author	Title	Annotation
330/LEV	Levitt, Steven D.	Freakonomics	Steven D. Levitt is not a typical economist. He is a much-heralded scholar who studies the riddles of everyday life--from cheating and crime to sports and child rearing--and his conclusions regularly turn the conventional wisdom on its head... Through forceful storytelling and wry insight, Levitt and Dubner show that economics is, at root, the study of incentives--how people get what they want, or need, especially when other people want or need the same thing. In Freakonomics, they explore the hidden side of, well--everything... If morality represents how we would like the world to work, then economics represents how it actually does work."
330/LEV	Levitt, Steven D.	Superfreakonomics	How is a street prostitute like a department-store santa? -- Why should suicide bombers buy life insurance? -- Unbelievable stories about apathy and altruism -- The fix is in - and it's cheap and simple -- What do Al Gore and Mount Pinatubo have in common? -- Epilogue : monkeys are people too.
364.106/VEN	Venkatesh, Sudhir	Gang Leader for a Day	Recounts the story of a young sociologist whose infiltration of a Chicago drug gang was originally introduced in the work "Freakonomics," describing the author's idealism, his friendship with gang leader JT, and his witness to the organization's crack-selling trade.
394.12/SCH	Schlosser, Eric	Fastfood Nation	American way: Founding fathers -- Your trusted friends -- Behind the counter -- Success -- Meat and potatoes: Why the fries taste good -- On the range -- Cogs in the great machine -- Most dangerous job -- What's in the meat -- Global realization -- Epilogue : Have it your way -- Afterword : Meaning of mad cow.
363.192/SPU	Spurlock, Morgan	Don't Eat this Book: fast food and the supersizing of America	Can man live on fast food alone? Morgan Spurlock tried to do just that. For thirty days, he ate nothing but three "squares" a day from McDonald's as part of an investigation into the effects of fast food on American health.
394.12/POL	Pollan, Michael	The Omnivore's Dilemma	Pollan follows each of the food chains--industrial food, organic or alternative food, and food we forage ourselves--from the source to the final meal, always emphasizing our coevolutionary relationship with the handful of plant and animal species we depend on. The surprising answers Pollan offers have profound political, economic, psychological, and even moral implications for all of us.
613.2/POL	Pollan, Michael	In Defense of Food	"Eat food . Not too much. Mostly plants." These simple words go to the heart of food journalist Pollan's thesis. Pollan's advice is: "Don't eat anything that your great-great grandmother would not recognize as food." Looking at what science does and does not know about diet and health, he proposes a new way to think about what to eat, informed by ecology and tradition rather than by the nutrient-by-nutrient approach.
302/GLA	Gladwell, Malcolm	Outliers	The best-selling author of Blink identifies the qualities of successful people, posing theories about the cultural, family, and idiosyncratic factors that shape high achievers, in a resource that covers such topics as the secrets of software billionaires, why certain cultures are associated with better academic performance, and why the Beatles earned their fame.
302/GLA	Gladwell, Malcolm	Tipping Point: how little things can make a big difference	The three rules of epidemics -- The law of the few: connectors, mavens, and salesmen -- The stickiness factor: Sesame Street, Blue's Clues, and the educational virus -- The power of context (part one): Bernie Goetz and the rise and fall of New York City crime -- The power of context (part two): the magic number one hundred and fifty -- Case study: rumors, sneakers, and the power of translation -- Case study: suicide, smoking, and the search for the unsticky cigarette.

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364.1523/LAR	Larson, Erik	The Devil in the White City	The story of two men's obsessions with the Chicago World's Fair, one its architect, the other a murderer. "The Devil in the White City" draws the reader into a time of magic and majesty, made all the more appealing by a supporting cast of real-life characters, including Buffalo Bill, Theodore Dreiser, Susan B. Anthony, Thomas Edison, Archduke Francis Ferdinand, and others.
364.152/LAR	Larson, Erik	Thunderstruck	Tells the interwoven stories of two men--Hawley Crippen, a very unlikely murderer, and Guglielmo Marconi, the obsessive creator of a seemingly supernatural means of communication--whose lives intersect during one of the greatest criminal chases of all time. Set in Edwardian London, an era of séances, science, and fog, and on the stormy coasts of Cornwall, Cape Cod, and Nova Scotia, Thunderstruck evokes the dynamism of those years when great shipping companies competed to build the biggest, fastest ocean liners, scientific advances dazzled the public with visions of a world transformed, and the rich outdid one another with ostentatious displays of wealth.
973.7/SWA	Swanson, James L.	Manhunt: the twelve day chase for Lincoln's killer	The murder of Abraham Lincoln set off the greatest manhunt in American history. From April 14 to April 26, 1865, the assassin, John Wilkes Booth, led Union cavalry and detectives on a wild twelve-day chase through the streets of Washington, D.C., across the swamps of Maryland, and into the forests of Virginia, while the nation, still reeling from the just-ended Civil War, watched in horror and sadness. James L. Swanson's Manhunt is a fascinating tale of murder, intrigue, and betrayal. A gripping hour-by-hour account told through the eyes of the hunted and the hunters, this is history as you've never read it before.
796.332	Anderson, Lars	Carlisle v. Army	Recounts the fateful 1912 gridiron clash that pitted one of America's finest athletes, Jim Thorpe, against the man who would become one of the nation's greatest heroes, Dwight D. Eisenhower. The story begins with the massacre of the Sioux by the U.S. Army at Wounded Knee in 1890, then moves to rural Pennsylvania and the Carlisle Indian School, an institution designed to "elevate" Indians by uprooting their youths and immersing them in the white man's ways--including football. Guided by genius coach Glenn "Pop" Warner, the Carlisle team stormed the country, humiliating such powerhouses as Harvard, Yale, Michigan, and Wisconsin, and smashing American prejudices against Indians. By 1912 the national championship was within their grasp. Then, less than a quarter century after Wounded Knee, the Indians would confront, on the playing field, an emblem of the very institution that had slaughtered their ancestors on the field of battle.
629.28/VAN	Vanderbilt, Tom	Traffic: why we drive the way we do (and what it says about us)	Based on exhaustive research and interviews with driving experts and traffic officials around the globe. Traffic gets under the hood of the everyday activity of driving to uncover the surprisingly complex web of physical, psychological, and technical factors that explain how traffic works, why we drive the way we do, and what our driving says about us. Vanderbilt examines the perceptual limits and cognitive underpinnings that make us worse drivers than we think we are. He demonstrates why plans to protect pedestrians from cars often lead to more accidents. He shows how roundabouts, which can feel dangerous and chaotic, actually make roads safer--and reduce traffic in the bargain. He uncovers who is more likely to honk at whom, and why. He explains why traffic jams form, outlines the unintended consequences of our quest for safety, and even identifies the most common mistake drivers make in parking lots.

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791.43/BIS	Bishop, Kyle William	American Zombie Gothic	"This book provides a cultural and critical analysis of the cinematic zombie tradition. Closely examining influential works Victor Halperin's <i>White Zombie</i> , Jacques Tourneur's <i>I Walked with a Zombie</i> , Lucio Fulci's <i>Zombi 2</i> , Dan O'Bannon's <i>The Return of the Living Dead</i> , Danny Boyle's <i>28 Days Later</i> , and, of course, Romero's entire "Dead" series, it establishes Zombies in Gothic tradition".
636.083/GOR	Gorant, Jim	The Lost Dogs: Michael Vick's Dogs and their tale of rescue and redemption	This book tells the story of survival and our powerful bond with man's best friend, in the aftermath of the nation's most notorious case of animal cruelty. Animal lovers and sports fans were shocked when the story broke about NFL player Michael Vick's brutal dog fighting operation. But what became of the dozens of dogs who survived? As the author discovered, their story is the truly newsworthy aspect of this case.
BIO/LAC	Skloot, Rebecca	The Immortal Life of Henrietta Lacks	Her name was Henrietta Lacks, but scientists know her as HeLa. She was a poor Southern tobacco farmer, yet her cells--taken without her knowledge--became one of the most important tools in medicine. The first "immortal" human cells grown in culture, they are still alive today, though she has been dead for more than sixty years. HeLa cells were vital for developing the polio vaccine; uncovered secrets of cancer and viruses; helped lead to in vitro fertilization, cloning, and gene mapping; and have been bought and sold by the billions. Yet Henrietta Lacks is buried in an unmarked grave. Her family did not learn of her "immortality" until more than twenty years after her death, when scientists began using her husband and children in research without informed consent. The story of the Lacks family is inextricably connected to the dark history of experimentation on African Americans, the birth of bioethics, and the legal battles over whether we control the stuff we are made of.
917.4/BRY	Bryson, Bill	A Walk in the Woods	Back in America after twenty years in Britain, Bill Bryson decided to reacquaint himself with his native country by walking the 2,100-mile Appalachian Trail, which stretches from Georgia to Maine. The AT offers an astonishing landscape of silent forests and sparkling lakes--and to a writer with the comic genius of Bill Bryson, it also provides endless opportunities to witness the majestic silliness of his fellow human beings. For a start there's the gloriously out-of-shape Stephen Katz, a buddy from Iowa along for the walk. Despite Katz's overwhelming desire to find cozy restaurants, he and Bryson eventually settle into their stride, and while on the trail they meet a bizarre assortment of hilarious characters.
643/BRY	Bryson, Bill	At Home: a short history of private life	Bryson takes readers on a tour of his house, a rural English parsonage, showing how each room has figured in the evolution of private life.
BIO/MIN	Winchester, Simon	Professor and the Madman: a tale of murder, insanity, and the making of the Oxford English dictionary	Hailed by the "New York Times" as "a fascinating, spicy, learned tale, " this runaway national bestseller takes an extraordinary look into literary genius, madness, and the making of the "Oxford English Dictionary."
153.74/HAL	Hallinan, Joseph T.	Why We Make Mistakes	Hallinan sets out to explore the captivating science of human error, and delves into psychology, neuroscience, and economics to discover why some of the same qualities that make us efficient also make us error-prone.

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796.06/ZIR	Zirin, Dave	Bad Sports: how owners are ruining the sports we love	The fastest-growing sector of today's sports audience is the alienated fan. Complaints abound: from inflated ticket prices, \$6 hot dogs, and \$9 beers to owners endlessly demanding new multimillion-dollar stadiums funded by public tax dollars. Those sitting in the owners' boxes are increasingly placing profit over players' performances and fan loyalty. Bad Sports cuts through the hype and bombast to zero in on tales of abusive, dictatorial owners who move their teams thousands of miles away from their fan base, use their stadiums as religious and political platforms, or hold communities ransom for millions of dollars of taxpayer money to fund their gargantuan stadiums. As the multibillion-dollar sports-industrial complex continues to lumber along, Dave Zirin is the voice in the wilderness, speaking out for the common fan with a tough, passionate, and intelligent voice that will remind readers that there is more to sports writing than glowing athlete profiles.
303.483/KEL	Kelly, Kevin	What Technology Wants	A fascinating, innovative, and optimistic look at how humanity and technology join to produce increasing opportunities in the world and how technology can give our lives greater meaning.
100/FEA	Fearn, Nicholas	The Latest Answers to the Oldest Questions	Fearn introduces a general audience to modern philosophical takes on classical philosophic questions as understood by prominent contemporary philosophers, some 30 of which he interviewed for the project. The insights of Noam Chomsky, Daniel Dennett, Martha Nussbaum, Peter Singer, John Searle, Bernard Williams, and others are described as they relate to such question as the nature of the self, free will, the nature of knowledge, the existence of the soul, the problem of meaning, the limits of understanding, moral luck, and the meaning of life and death.
129/ROA	Roach, Mary	Spook: Science Tackles the Afterlife	The author of Stiff: The Curious Lives of Human Cadavers explores how science has attempted to study our post-mortem fate. Roach traces early psychical research to current US investigations of near-death experiences and case studies by the International Centre for Survival and Reincarnation Researches. The title belies her desire to get scientific validation for free-floating consciousness.
133.43/ARO	Aronson, Marc	Witch-hunt: Mysteries of the Salem Witch Trials	Acclaimed historian Marc Aronson sifts through the facts, myths, half-truths, misinterpretations, and theories around the Salem witch trials to present us with a vivid narrative of one of the most compelling mysteries in American history. Witch-Hunt is a brilliant book that will stimulate and challenge readers to come to their own conclusions about what really happened during those terrifying months of accusations, trials, and executions.
153.83/LEH	Lehrer, Jonah	How We Decide	From the acclaimed author of "Proust Was a Neuroscientist" comes a fascinating look at the new science of decision-making. Lehrer explores two questions: How does the human mind make decisions? and How can those decisions be made better?
155.92/CAC	Cacioppo, John T.	Loneliness: Human Nature and the Need for Connection	A pioneering neuroscientist reveals the reasons for chronic loneliness--which he defines an unrecognized syndrome--and brings it out of the shadow of its cousin, depression.
179.9/PHI	Phillips, Christopher	Six Questions of Socrates: A Modern Day Journey through World Philosophy	What is virtue? What is moderation? What is justice? What is courage? What is good? What is piety? Socrates thought that understanding the perspectives of others on these six great questions would help him become a more excellent human being. Following in Socrates's footsteps, Christopher Phillips;"Johnny Appleseed with a master's degree";investigates these same questions, beginning in the marketplace of modern-day Athens. He goes on to investigate the timely responses and outlooks of people from different

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			cultures and backgrounds around the world.
289.33/KRA	Krakauer, Jon	Under the Banner of Heaven	Krakauer shifts his focus from extremes of physical adventure to extremes of religious belief in this true story of an appalling double murder committed by two Mormon Fundamentalist brothers who insist God commanded them to kill.
302.231/PAL	Palfrey, John G.	Born Digital: understanding the first generation of digital natives	The most enduring change wrought by the digital revolution is neither the new business models nor the new search algorithms, but rather the massive generation gap between those who were born digital and those who were not. The first generation of "digital natives"--children who were born into and raised in the digital world--is now coming of age, and soon our world will be reshaped in their image. Our economy, our cultural life, even the shape of our family life will be forever transformed. But who are these digital natives? How are they different from older generations, and what is the world they're creating going to look like? Based on original research and advancing new theories, the authors explore a broad range of issues, from the highly philosophical to the purely practical.
305.235/BAM	Bamberger, Michael	Wonderland: A Year in the Life of an American High School	Bamberger, a senior writer for "Sports Illustrated," introduces an extraordinary group of everyday kids whose stories are touching, odd and funny in this snapshot of America's youth reaching for ritual and meaning in these rapidly changing times.
305.235/SHA	Shachtman, Tom	Rumspringa; to be or not to be Amish	A revelatory look at Amish youth as they have never been looked at before Rumspringa is a fascinating look at a little-known Amish coming-of-age ritual, the rumspringa--the period of "running around" that begins for their youth at age sixteen. Through vivid portraits of teenagers in Ohio and Indiana, Tom Shachtman offers an account of Amish life as a mirror to the soul-searching and questing that we recognize as a generally intrinsic part of adolescence. The trappings of the Amish way of life--the "plain" clothes and electricity-free farms--conceal the communities' mystery: how they manage to retain their young people and perpetuate themselves generation after generation. The key to this is the rumspringa, when Amish youth are allowed to live outside the bounds of their faith, experimenting with alcohol, premarital sex, trendy clothes, telephones, drugs, and wild parties. By allowing them such freedom, their parents hope they will learn enough to help them make the most important decision of their lives--whether to be baptized as Christians, join the church, and forever give up worldly ways, or to remain out in the world. In this searching book, Shachtman draws on his skills as a documentarian to capture young people on the cusp of a fateful decision, and to give us an original and deeply affecting portrait of the Amish as a whole.
305.52/ING	Inglis, Fred	A Short History of Celebrity	Love it or hate it, celebrity is one of the dominant features of modern life--and one of the least understood. Fred Inglis sets out to correct this problem in this entertaining and enlightening social history of modern celebrity, from eighteenth-century London to today's Hollywood. Vividly written and brimming with fascinating stories of figures whose lives mark important moments in the history of celebrity, this book explains how fame has changed over the past two-and-a-half centuries.
305.813/FLA	Flavell, Julie	When London was Capital of America	Benjamin Franklin secretly loved London and in the decade before the outbreak of the American Revolution, thousands of his fellow colonists flocked to the city. This book recreates the city's hey day as the centre of an empire that encompassed North America and the West Indies.

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363.2509/HUA	Huang, Yunte	Charlie Chan: the untold story of the honorable detective and his rendezvous with American history	A biography of cinematic hero Charlie Chaplin, based on the real-life Chinese immigrant detective, Chang Apana, whose bravado inspired the depiction of the fictional sleuth.
324.973/CHA	Chace, James	1912: Wilson Roosevelt, Taft & Debs – The Election that Changed the Country	Chace recounts all the excitement and pathos of a singular moment in American history: the crucial primaries, the Republicans' bitter nominating convention that forever split the party, Wilson's stunning victory on the forty-sixth ballot at the Democratic convention, Roosevelt's spectacular coast-to-coast whistle-stop electioneering, Taft's stubborn refusal to fight back against his former mentor, Debs's electrifying campaign appearances, and Wilson's "accidental election" by less than a majority of the popular vote.
330.122/POS	Posner, Richard	The Crisis of Capitalist Democracy	Here, Richard Posner steps back to take a longer view of the continuing crisis of democratic capitalism as the American and world economies crawl gradually back from the depths to which they had fallen in the autumn of 2008 and the winter of 2009.
330.973/LEW	Lewis, Michael	The Big Short: Inside the Doomsday Machine	The author examines the causes of the U.S. stock market crash of 2008 and its relation to overpriced real estate, bad mortgages, shareholder demand for excessive profits, and the growth of toxic derivatives.
338.272/MAR	Margonelli, Lisa	Oil on the Brain: Adventures from the Pump to the Pipeline	The average American household buys 1068 gallons of gasoline every year, only stopping to think about the stuff when prices are high. Starting at a local gas station, Margonelli sets off to meet the people behind the pump, who lead her deep into the economics, politics, chemistry, and culture of petroleum. She explores the massive infrastructure of oil from the seat of a delivery truck and the inside of a refinery. She spends a week on a drilling rig with a man who's as familiar with the landscape of 135 million years ago as that of today. Along the oil supply chain, through the Strategic Petroleum Reserve and the NYMEX oil market, she finds unexpected delights and troubling contradictions. Traveling to oilfields in Venezuela, Chad, Iran, and Nigeria, she explains why the future will not look like the past. Finally, in China, she watches the demands of a growing car culture nudge the government toward changing both the future of energy and the future of the car. An intrepid journalist, Margonelli crafts an accessible often entertaining, portrait of a world we encounter every day; it is a foray into an industry we'd prefer not to think about-but should.
338.7/SMI	Smit, Barbara	Sneaker Wars: The Enemy Brothers who founded Adidas and Puma and the Family Feud that forever changed the business of sports	Traces the fierce rivalry between brothers Adi and Rudi Dassler, who launched a successful shoe business from their mother's laundry room in Germany before a bitter feud prompted their separation and launch of competitors Adidas and Puma.
338.761/AUL	Auletta, Ken	Googled: the end of the world as we know it	A revealing, forward-looking examination of the outsize influence Google has had on the changing media landscape, telling the story of how it formed and crashed into traditional media businesses--from newspapers to books, to television, to movies, to telephones, to advertising, to Microsoft.
363.259/NEM	Neme, Laurel Abrams	Animal Invesitgators: How the world's first wildlife forensic lab is solving crimes and saving	An amazing story about concerned scientists and forensic teams working to solve the murder mysteries that all too often are overlooked: the poaching and smuggling of endangered species.

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		endangered species	
333.954/GRE	Green, Alan	Animal Underworld: inside America's black market for rare and exotic species	Based on hundreds of interviews and public records from 48 states, this report provides a disturbing look at the exotic animal trade. Award-winning investigative reporter Green and The Center for Public Integrity, a nonprofit organization that investigates national ethics-related issues, expose an "unholy alliance" between so-called respectable entities, such as zoos, amusement parks, and research labs, and commercial traders who lack scruples and integrity in the disposition of animals.
363.25/BAS	Bass, William M.	Beyond the body farm: a legendary bone detective explores murders, mysteries and the revolution in forensic science	Bass is a well-known forensic anthropologist, and he has teamed with journalist Jefferson to provide general readers with the most advanced methods currently employed in crime scene investigation. Using case studies from both the general field and Bass's "Body Farm" at the U. of Tennessee, the authors describe the high-tech methods used to analyze teeth and skull morphology, mass disasters, bite marks and the pinpointing of the time of death. The emerging use of computer software in forensic investigations is also explored in depth.
616.979/EPS	Epstein, Helen	The Invisible Cure	In 1993, Helen Epstein, a scientist working with a biotechnology company searching for an AIDS vaccine, moved to Uganda, where she witnessed firsthand the suffering caused by the epidemic. Now, in her unsparing and illuminating account of this global disease, she describes how international health experts, governments, and ordinary Africans have struggled to understand the rapid and devastating spread of the disease in Africa, and traces the changes wrought by new medical developments and emerging political realities. It is an account of scientific discovery and intrigue with implications far beyond the fight against one tragic disease.
371.822/MOR	Mortensen, Greg	Three Cups of Tea: one man's mission to promote peace one school at a time	One man's campaign to build schools in the most dangerous, remote, and anti-American reaches of Asia: in 1993 Greg Mortenson was an American mountain-climbing bum wandering emaciated and lost through Pakistan's Karakoram. After he was taken in and nursed back to health by the people of a Pakistani village, he promised to return one day and build them a school. From that rash, earnest promise grew one of the most incredible humanitarian campaigns of our time--Mortenson's one-man mission to counteract extremism by building schools, especially for girls, throughout the breeding ground of the Taliban.
373.788/CUL	Cullen, Dave	Columbine	Ten years in the making and a masterpiece of reportage, "Columbine" is an award-winning journalist's definitive account of one of the most shocking massacres in American history.
391.0094	Weber, Caroline	Queen of Fashion: What Marie Antoinette Wore	Marie Antoinette has always stood as an icon of supreme style, but surprisingly none of her biographers have paid sustained attention to her clothes. Here, 18th-century specialist Weber shows how Marie Antoinette developed her reputation for fashionable excess, and explains through lively, illuminating new research the political controversies that her clothing provoked. Weber surveys Marie Antoinette's "Revolution in Dress," covering each phase of her tumultuous life, beginning with the young girl struggling to survive Versailles's rigid traditions of royal glamour. As queen, Marie Antoinette used stunning, often extreme costumes to project an image of power. Gradually, however, she began to lose her hold on the French when she started to adopt provocative, "unqueenly" outfits that, ironically, would be adopted by the revolutionaries who executed her. The paradox of her tragic story, according to Weber, is that fashion--the vehicle she used to secure her triumphs--was also her undoing.

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512.74/SIN	Singh, Simon	Fermat's Enigma: The Epic Quest to Solve the World's Greatest Mathematical Problem	$x^n + y^n = z^n$, where n represents 3, 4, 5, ...no solution "I have discovered a truly marvelous demonstration of this proposition which this margin is too narrow to contain." With these words, the seventeenth-century French mathematician Pierre de Fermat threw down the gauntlet to future generations. What came to be known as Fermat's Last Theorem looked simple; proving it, however, became the Holy Grail of mathematics, baffling its finest minds for more than 350 years. In Fermat's Enigma--based on the author's award-winning documentary film, which aired on PBS's "Nova"--Simon Singh tells the astonishingly entertaining story of the pursuit of that grail, and the lives that were devoted to, sacrificed for, and saved by it. Here is a mesmerizing tale of heartbreak and mastery that will forever change your feelings about mathematics.
530/11/BOD	Bodanis, David	E=MC2: A Biography of the World's Most Famous Equation	The equation did not emerge fully grown from Einstein's head one day in 1905, says mathematician-turned-social scientist Bodanis. He takes it apart, explaining each element, and in the process introduces key figures who previously discovered the realms of energy and mass and how they operated. Among them are Voltaire's lover Emilie du Chatelet, and Michael Faraday.
571.0919/ROA	Roach, Mary	Packing for Mars: The Curious Science of Life in the Void	The author of Stiff and Bonk explores the irresistibly strange universe of space travel and life without gravity. Space is a world devoid of the things we need to live and thrive: air, gravity, hot showers, fresh produce, privacy, beer. Space exploration is in some ways an exploration of what it means to be human. How much can a person give up? How much weirdness can they take? What happens to you when you can't walk for a year? have sex? smell flowers? What happens if you vomit in your helmet during a space walk? Is it possible for the human body to survive a bailout at 17,000 miles per hour? To answer these questions, space agencies set up all manner of quizzical and startlingly bizarre space simulations. As the author discovers, it's possible to preview space without ever leaving Earth. From the space shuttle training toilet to a crash test of NASA's new space capsule (cadaver filling in for astronaut), she takes us on a surreally entertaining trip into the science of life in space and space on Earth.
610/BOR	Bortolotti, Dan	Hope in Hell: Inside the World of Doctors without Borders	An often harrowing account of the men and women who struggle to improve the lives of people in desperate need. The humanitarian organization, Doctors Without Borders (also known as Médecins Sans Frontières or MSF) delivers emergency aid to victims of armed conflict, epidemics, natural disasters and those who lack reliable health care. Each year, more than 2,500 volunteer doctors, nurses, and other professionals join locally-hired staff to provide medical aid in more than eighty countries. This book follows these volunteers as they risk their health and lives to treat patients in need. It also covers the raucous founding of Doctors Without Borders in 1971 as the first non-governmental organization to both provide emergency medical assistance and publicly bear witness to the plight of the populations they served. In 1999, the organization was awarded the Nobel Peace Prize.
796.332/JEN	Jennings, Jay	Carry the Rock: race, football, and the soul of an American City	In 1957, nine African American teenagers faced angry mobs and the resistance of a segregationist governor to claim their right to educational equality. The bravery of the Little Rock Nine, as they became known, captured the country's imagination and made history but created deep scars in the community. Jay Jennings, a veteran sportswriter and native son of Little Rock, returned to his hometown to take the pulse

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			of the city and the school as the fiftieth anniversary of the integration fight approached. He found a compelling story in the school's football team.
796.333/CAR	Carlin, John	Playing the Enemy: Nelson Mandela and the Game that made a nation	Beginning in a jail cell and ending in a rugby tournament- the true story of how the most inspiring charm offensive in history brought South Africa together After being released from prison and winning South Africa's first free election, Nelson Mandela presided over a country still deeply divided by fifty years of apartheid. His plan was ambitious if not far-fetched: use the national rugby team, the Springboks-long an embodiment of white-supremacist rule-to embody and engage a new South Africa as they prepared to host the 1995 World Cup. The string of wins that followed not only defied the odds, but capped Mandela's miraculous effort to bring South Africans together again in a hard-won, enduring bond.
796.334/KUP	Kuper, Simon	Soccernomics: why England loses, why Germany and Brazil win, and why the U.S., Japan, Australia, Turkey and even Iraq are destined to be the kings of the world's most popular sport	Using insights and analogies from economics, statistics, psychology, and business to cast a new and entertaining light on how the game of soccer works, "Soccernomics" reveals the often surprisingly counterintuitive truths about the world's most popular game. An essential guide for the 2010 World Cup.
796.332/WER	Wertheim, Jon L.	Strokes of Genius: Federer, Nadal, and the greatest match ever played	In the 2008 Wimbledon men's final, Centre Court was a stage set worthy of Shakespearean drama. Five-time champion Roger Federer was on track to take his rightful place as the most dominant player in the history of the game. Yet in the last few moments of daylight, swashbuckling Spaniard Rafael Nadal prevailed in what was, according to the author, "essentially a four-hour, forty-eight-minute infomercial for everything that is right about tennis." This book deconstructs this defining moment in sport, using that match as the backbone of a provocative, thoughtful, and entertaining look at the science, art, psychology, technology, strategy, and personality that go into a single tennis match. With vivid, intimate detail, Wertheim re-creates this epic battle in a book that is both a study of the mechanics and art of the game and the portrait of a dramatic rivalry.--
796.352/FRO	Frost, Mark	The Match: the day the game of golf changed forever	The year: 1956. Four decades have passed since Eddie Lowery came to fame as the ten-year-old caddie to U.S. Open Champion Francis Ouimet. Now a wealthy car dealer and avid supporter of amateur golf, Lowery has just made a bet with fellow millionaire George Coleman. Lowery claims that two of his employees, amateur golfers Harvie Ward and Ken Venturi, cannot be beaten in a best-ball match. Lowery challenges Coleman to bring any two golfers of his choice to the course at 10 a.m. the next day to settle the issue. Coleman accepts the challenge and shows up with his own power team: Ben Hogan and Byron Nelson, the game's greatest living professionals, with fourteen major championships between them.
796.332/JAW	Jaworksi, Ron	The Games that Changed the Game: the evolution of the NFL in seven Sundays	A leading professional football analyst, best known for his game tape breakdowns on Monday Night Football, isolates seven historically significant games in which famous coaches demonstrated ideal executions of innovative strategies.
611/ROA	Roach, Mary	Stiff: the Curious Lives of Human Cadavers	From medicinal mummies to cadaver models for crash-test dummies, a San Francisco writer presents a well-researched, lively dissection of offbeat ways that the dead have served the living and treats medical

New and Notable Non-Fiction Titles

			and ethical issues. Not a life or death matter, but a spell checker/editor missed the use of "piece" for "peace".
BIO/MAN	Leavy, Jane	The Last Boy: Mickey Mantle and the End of the America's Childhood	Meticulously reported and elegantly written, "The Last Boy" is a baseball tapestry that weaves together episodes from the author's weekend with The Mick in Atlantic City, where she interviewed her hero in 1983, after he was banned from baseball, with reminiscences from friends and family of the boy from Commerce, Oklahoma, who would lead the Yankees to seven world championships, be voted the American League's Most Valuable Player three times, win the Triple Crown in 1956, and duel teammate Roger Maris for Babe Ruth's home run crown in the summer of 1961--the same boy who would never grow up.
305.4095/WAN	Ping, Wang	Aching for Beauty: footbinding in China	When Wang Ping was nine years old, she secretly set about binding her feet with elastic bands. Footbinding had by then been outlawed in China, women's feet "liberated," but at that young age she desperately wanted the tiny feet her grandmother had--deformed and malodorous as they were. By first examining the root of her own girlhood desire, Wang unleashes a fascinating inquiry into a centuries-old custom.
BIO/LU	Chong, Denise	Egg on Mao: The Story of an Ordinary Man Who Defeated an Icon and Unmasked a Dictatorship	Chong tells the story of Lu Decheng, a man who, during the 1989 Tiananmen Square protests, humiliated Mao's repressive regime in front of the entire world, and whose daring gesture informs many people's view of human rights in China to this day.